

\$1 Million Sweepstakes Official Rules

KrowdFit PROMOTIONS

Last Updated 03/30/2017

YOU HAVE NOT YET WON

Total prizes available: One million dollars (\$1,000,000). Odds of winning are 1:847,210,980.

NOTICE: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THESE SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Sponsor: KrowdFit, Inc. 227 Bellevue Way NE, Suite 701, Bellevue, WA 98004

1. Eligibility

- a. Void where prohibited by law. Open to residents of Canada (excluding Quebec) and the 50 United States, Washington, D.C. And Puerto Rico.
- b. The KrowdFit \$1 Million Sweepstakes ("\$1 Million Sweepstakes") is offered by KrowdFit, Inc. ("KrowdFit"), and is open only to KrowdFit Client Employees and Consumers (as those terms are defined in the Official General Rules of Participation; See Eligibility Rule 2.), and the minor children aged 13-17 and family members living in the same household of either Client Employees or Consumers, *provided* that the minors' parent/guardian provides written consent to KrowdFit, and *further provided* that this Promotion is Void in New York and Florida as to Consumers..

2. Meaning of Terms

- a. All Terms in these Official Rules have the same meaning given to them in the Official General Rules of Participation. Please refer to the Official General Rules of Participation when reading these Official Rules for the meaning of: **Official General Rules of Participation, KrowdFit, Official Rules, Promotion(s), Promotion Period, Eligibility, KrowdFit Promotions, Website, Official Computer, Official Clock, KrowdFit Client Employee(s), Consumer(s), Eligible Entrant(s)/Entrant(s), Day, Week, Month, Quarter, Subscription Member, Subscription Membership, KrowdFit Account, Wearable Biometric Tracking Device/Biometric Device, Activity Entry, KrowdFit Activity, Mail-In Entry, Entry/ Entries, Food Log, and Paperwork.**

3. Promotion period and Monday/Wednesday/Friday drawing:

- a. The Promotion Period ("**Promotion Period**") of the \$1 Million Sweepstakes begins on Thursday, December 8, 2016 at 12:00:01 a.m. United States Pacific Time (PT) and will end on Friday, December 8, 2017 at 11:45:00 p.m. (PT), unless it ends sooner as follows:
 - i. *Specifically, if for any Monday/Wednesday/Friday Drawing any Entrant has selected, or the Official Computer has randomly selected for that Entrant, the exact same five (5) Blue Numbers and the exact same Red Number as the randomly selected winning five (5) Blue Numbers and the winning Red Number, the Promotion will end.*

The first Monday/Wednesday/Friday Drawing will take place on Monday, December 19, 2016. (The term, "Monday/Wednesday/Friday Drawing" is defined in Rule 3.c, below; the terms "Blue Numbers" and "Red Number" are defined in Rule 5.a.i, below).

- b. The first Week of the Promotion during which Subscription Members may enter the Promotion starts at midnight, 12:00:00 on Saturday, December 17, 2016 and ends at 11:59:59 on Friday, December 23, 2016. Mail-In Entries may be mailed in when the Promotion begins.
- c. **MONDAY/WEDNESDAY/FRIDAY DRAWING:** As used in these Rules the term "Monday/Wednesday/Friday Drawing" refers to three (3) separate and distinct drawings - one held on Monday, one held on Wednesday and one held on Friday - of each Week during the Promotion Period (except the first Week). Entries will be entered into the next drawing, provided that they are received and recorded by the Official Computer by 11:45:00 p.m. (PT) on the Day of a drawing. If the numbers for an Entry are received and recorded by the Official Computer after 11:45:00 p.m. (PT) on the day of a drawing (or after the new time as permitted below), that Entry will not be entered into that day's drawing, but will be entered into the next drawing held within that Week, except as provided in these Official Rules. (If unusual circumstances exist, the 11:45:00 p.m. (PT) deadline may be changed to an earlier or later time, as practicality dictates and as solely determined by KrowdFit). (The term "Entry" is defined in Rule 5.a.i, below.)

4. Entry methods:

- a. See Official General Rules of Participation about Subscription Members, KrowdFit Activities, Activity Entries and Biometric Devices, and about Mail-In Entries.

5. How to participate in the sweepstakes:

a. Entries:

- i. Each Entry is based on an Eligible Entrant selecting a number combination of five (5) different Blue Numbers from a universe of 1 to 70 ("**Blue Numbers**") and one (1) Red Number from a universe of 1 to 70 ("**Red Number**"), or, having the Official Computer randomly select five (5) different Blue Numbers from a universe of 1 to 70 **and** one (1) Red Number from a universe of 1 to 70 as an auto pick for you. When an Eligible Entrant's complete number selection is received and recorded by the Official Computer ("Entry"), that Entry will be entered in the next drawing of the Sweepstakes (but only as and if provided in these Official Rules). Eligible Entrants are entitled to a maximum of twenty one (21) Entries per Week, if and when entered as described in these Official Rules.

b. Certain Entries To Be Carried Forward:

- i. If there is no winning Entry from a particular Monday/Wednesday/Friday Drawing held on Monday, all Entries from that drawing, irrespective of method of entry, will be carried forward to the Monday/Wednesday/Friday Drawing immediately following, which will be conducted on Wednesday of that Week; and, if there is no winning Entry from a particular Monday/Wednesday/Friday Drawing held on Wednesday, all Entries from that drawing, irrespective of method of entry, will be carried over to the

Monday/Wednesday/Friday Drawing immediately following, which will be conducted on Friday of that same Week. Entries from the Monday/Wednesday/Friday Drawing of a given Week, irrespective of entry method, will not be carried forward to any successive drawing in a subsequent Week.

c. How to Enter:

- i. Subscription Members: You are entitled to earn a maximum of three (3) Activity Entries per Day from midnight Saturday, 12:00:00 a.m. (PT) through 11:59:59 p.m. (PT) Friday, for a maximum of 21 Activity Entries per Week during the Promotion Period by participating in KrowdFit Activities and recording them in your KrowdFit Account on a timely basis. You may receive one (1) Activity Entry per recorded KrowdFit Activity. A KrowdFit Activity is not complete until you have recorded it on a timely basis to your KrowdFit Account or it is uploaded to your KrowdFit Account from your Biometric Device on a timely basis. KrowdFit Activities must be recorded by 11:45:00 p.m. (PT) on a given Monday, Wednesday or Friday (or at a later time as solely determined by KrowdFit) for the Entry to be included in that day's Monday/Wednesday/Friday Drawing.
- ii. You will earn one (1) Activity Entry each Day you log into your KrowdFit Account.
- iii. You may earn up to two (2) additional Activity Entries each Day by recording food consumption in your Food Log or uploading data from your Biometric Device. (The Biometric Device must have recorded data to upload in order for the uploading to qualify for an Activity Entry.)
 1. Any KrowdFit Activity data recordable by the Biometric Device during the Promotion Period can be uploaded to your KrowdFit Account. However, irrespective of the number of KrowdFit Activities recorded by your Biometric Device, each upload from your Biometric Device will generate only one (1) Activity Entry per Day into the \$1 Million Sweepstakes and no more than seven (7) per Week.
 2. Similarly, irrespective of the number of food consumption entries recorded by you in the Food Log on a given Day, you will earn only one (1) Activity Entry per Day into the \$1 Million Sweepstakes for logging food.
- iv. When you earn an Activity Entry into the \$1Million Sweepstakes the Official Computer will generate an Entry consisting of five (5) Blue Numbers and one (1) Red Number, and post it in your KrowdFit Account. You may change these numbers in accordance with Rule 5.e.iii., below. If you wish to change your numbers, the change must be received and recorded by the Official Computer by 11:45:00 p.m. (PT) of the day for which the change is intended.

d. Mail-In Entry:

- i. You can participate in the \$1Million Sweepstakes without becoming a Subscription Member or participating in KrowdFit Activities by following the Mail-In Entry instructions set out in the Official General Rules of Entry, Rule: Entry Methods 3. Although Entries for multiple Promotions are permitted to be included in each postage stamped outer mailing envelope, only three (3)

Mail-In Entries into a particular Monday/Wednesday/Friday Drawing will be permitted per envelope received on a timely basis, and no more than seven (7) such timely received envelopes of Mail-In Entries and twenty one (21) total Mail-In Entries will be permitted per Mail-In Entrant during a particular Week. When your envelope containing up to three (3) complete, typed card(s) or paper(s) identifying the \$1 Million Sweepstakes is received, the Official Computer will then randomly select five (5) different Blue Numbers from 1 to 70 and one (1) Red Number from 1 to 70 to correspond with each complete, typed card or paper (“Mail-In Entry”). Mail-In Entries for a particular Week’s Monday/Wednesday/Friday Drawing will not be carried forward to any subsequent Week’s Monday/Wednesday/Friday Drawing. Notwithstanding anything to the contrary, if a Monday/Wednesday/Friday Drawing falls on a U.S. postal holiday, Mail-In Entries which would otherwise have been received and processed on the postal holiday will be received on and processed for the next available Monday/Wednesday/Friday Drawing after they are received. Mail-In Entries may be postmarked seven (7) business days prior to the first Monday/Wednesday/Friday Drawing. Eligible Entrants entering by mail should allow seven (7) business days for any Mail-In Entry to be received. Mail-In Entries are valid only upon receipt. (See Limitations on Liability, of the Official General Rules of Participation.)

e. Maximum Entries Per Week: Irrespective of method of entry, Eligible Entrants may obtain a maximum of twenty one (21) Entries per Week into the \$1 Million Sweepstakes.

- i. The maximum number of new Entries entered into the Official Computer for any Week’s Monday/Wednesday/Friday Drawing and the maximum number of total Entries, including any permitted to be carried forward as described in Rule 5.a. and b., above, is as follows:

Drawing Date	Maximum Number of New Entries	Maximum Number of Total Entries (Including New Activity Entries, and Entries Carried Forward)
Monday	9	9
Wednesday	6	15
Friday	6	21

ii. Examples:

- 1. If no one won the Monday/Wednesday/Friday Drawing on a Monday of a particular week, but you became a Subscription Member on the Tuesday of that Week and you logged into your KrowdFit Account that evening to upload your Biometric Device data and enter your food consumption into the Food Log by 11:59:59 p.m. (PT), and the next day you logged into your KrowdFit Account to log your food consumption by 11:59:59 p.m. (PT):
 - a. You would not have been entitled to an Entry into the Monday/Wednesday/Friday Drawing scheduled for the

Monday of that particular Week because you were not an Eligible Entrant at that time; but

- b. You would be entitled to five (5) Entries into the Monday/Wednesday/Friday Drawing scheduled for the Wednesday of that particular Week. Those five (5) Entries would consist of three (3) Activity Entries from Tuesday (logging into your KrowdFit Account, logging your food consumption data and uploading your Biometric Device data, all on a timely basis) and two (2) Activity Entries from Wednesday (logging into your KrowdFit Account and recording your food consumption, both on a timely basis).

- 2. If you became a Subscription Member on a particular Tuesday, and visited your KrowdFit Account on Wednesday and uploaded your Biometric Device data and recorded your food consumption by 11:59:59 p.m. (PT), and visited your KrowdFit Account on Friday to record your food consumption in your Food Log and uploaded your Biometric Device data by 11:45:00 p.m. (PT), and if no one won any prior Monday/Wednesday/Friday Drawing that week:

- a. You would not have been entitled to an Entry into the Monday/Wednesday/Friday Drawing scheduled for the Monday of that particular week because you were not an Eligible Entrant at that time.
- b. You would have been entitled to three (3) Activity Entries into the drawing held that Wednesday's consisting of visiting your KrowdFit Account on Wednesday, uploading your Biometric Device data and recording your food consumption. Had you visited your KrowdFit Account on Tuesday to upload your Biometric Device data instead of waiting until Wednesday you would have earned another Activity Entry into the drawing held on Wednesday and you would have had the chance to record your food consumption that day as well to earn another Activity Entry. So, instead of three (3) Entries you could have earned five (5).
- c. You would be entitled to six (6) Activity Entries into that particular Friday's Monday/Wednesday/Friday Drawing consisting of the three (3) Entries that qualified for the prior drawing on Wednesday and which carried over because no one won either of that Week's first two drawings, plus three (3) Activity Entries earned on Friday. Had you visited your KrowdFit Account on both Tuesday and Thursday to upload your Biometric Device data instead of waiting you would have earned two (2) additional Activity Entries into the drawing held on Friday for logging in and you would have had the opportunity to log your food consumption both days. So, instead of six (6) Entries you could have earned 10.

- iii. **Changing Your Activity Entry Numbers and Your Registration Information:** If you are a Subscription Member and wish to change the numbers for any

Activity Entry, return to your KrowdFit Account and follow the directions to change those Activity Entry numbers. If you wish to change your Activity Entry numbers, the change must be received and recorded by the Official Computer by 11:45:00 p.m. (PT) the day of the drawing for which the change is intended (or at a later time on the day of the drawing as solely determined by KrowdFit). If your change to an Activity Entry is not received and recorded by that time you will not be able to change your numbers until after that Day's drawing has been completed; after that Day's drawing has been completed the numbers you wish to change to will be your numbers for the next drawing (unless the next drawing is a Monday/Wednesday/Friday Drawing the following Week). It is your responsibility to keep your registration information accurate and up to date. To change your registration information, return to your KrowdFit Account and follow the directions to change that information.

- iv. **Keep Your Numbers Secret and Protect Your Biometric Device:** You are solely responsible for the security of your KrowdFit Account user name and password, the Blue Numbers and Red Number of each Activity Entry, and your Biometric Device. You should take precautions to keep your KrowdFit Account private to prevent unauthorized use. Neither KrowdFit nor any other person or entity will be responsible for any losses, damages or consequences you may suffer due to careless or unauthorized use of a user name or password or use of your Biometric Device by anyone else.

6. Selection of winning numbers, winning and odds:

- a. **Winning Number Selection Process:** For each Monday/Wednesday/Friday Drawing, five (5) different Blue Numbers from 1 to 70 and one (1) Red Number from 1 to 70 will be randomly selected by the Official Computer on that particular Monday/Wednesday/Friday no earlier than 11:46:00 p.m. (PT) and no later than 11:59:59 p.m. (PT) that day, or as soon thereafter as is practical. These will be the "winning numbers" for the drawing for which they were selected.
- b. **Winning:** If for any particular Monday/Wednesday/Friday Drawing any Entrant, irrespective of entry method, has either selected, or the Official Computer has randomly selected for that Entrant, the exact same five (5) different Blue Numbers from 1 to 70 **and** one (1) Red Number from 1 to 70 as the five (5) Blue Numbers and one (1) Red Number the random winning number selection process has selected as the winning numbers for that drawing, and, in the case of Subscription Members, such numbers are posted the Subscription Member's KrowdFit Account, or, in the case of Mail-In Entrants, the Official Computer has recorded such numbers in connection with a Mail-In Entrant's complete, typed card or paper, that Entrant will be the potential drawing winner. **If, however, a potential winner forfeits his/her prize for any reason whatsoever pursuant to these Official Rules or the Official General Rules of Participation, the Promotion will continue.**
- c. **In Case of Tie:** If for any particular Monday/Wednesday/Friday Drawing more than one Eligible Entrant has either selected, or the Official Computer has randomly selected for more than one Eligible Entrant, or an Eligible Entrant as well as the Official Computer have randomly selected the exact same five (5) Blue Numbers and the exact same one (1) Red Number as the random selection process has

selected as the winning numbers for that drawing, and those numbers are posted or recorded as provided in Rule 5.a. or 5.d., those Entrants will be the potential winners, and, upon final determination that those persons are winners, they will each receive an equal share of the prize. **If, however, a potential winner forfeits his/her share of the prize for any reason whatsoever pursuant to these Official Rules or the Official General Rules of Participation, his/her prize shall be given to the remaining eligible winner or equally shared between/among the remaining eligible winners.**

- d. **Odds:** The odds of winning in any Monday/Wednesday/Friday Sweepstakes drawing are 1: 847,210,980 per Entry.

7. End of Promotion:

- a. IF AND WHEN FOR ANY MONDAY/WEDNESDAY/FRIDAY DRAWING (AS THOSE DRAWINGS ARE DESCRIBED ABOVE) ANY ELIGIBLE ENTRANT (OR MORE THAN ONE ELIGIBLE ENTRANT IN THE CASE OF A TIE) HAS EITHER SELECTED, OR THE OFFICIAL COMPUTER HAS RANDOMLY SELECTED FOR THAT ENTRANT, THE EXACT SAME FIVE (5) BLUE NUMBERS AND THE EXACT SAME RED NUMBER AS THE RANDOMLY SELECTED WINNING FIVE (5) BLUE NUMBERS AND THE WINNING ONE (1) RED NUMBER, AND THAT ENTRANT'S NUMBERS ARE POSTED OR RECORDED AS PROVIDED IN THE OFFICIAL RULES, AND THAT POTENTIAL WINNER (OR THE TYING WINNERS) IS(ARE) DETERMINED TO BE THE OFFICIAL WINNER(S) AS PROVIDED HEREIN, THE PROMOTION WILL END.

8. Winner notification:

- a. For any drawing, KrowdFit or a company acting on its behalf will attempt to notify on or before five (5) business days after the drawing the potential winner(s) in person, by telephone, by certified mail, or e-mail, or in such other manner as determined by KrowdFit. Notice will be delivered and deemed made in accordance with the contact information provided to KrowdFit by Subscription Members when they registered as Subscription Members (or as updated by such Entrants in accordance with Rule 5.e.iii. and the instructions on the Subscription Member's KrowdFit Account), or by Mail-In Entrants according to the information provided on the 3" x 5" card (or as updated by Mail-In Entrants in accordance with the instructions in the Official General Rules of Participation: Entry Methods Rule 3.). It is the sole responsibility of each Sweepstakes Entrant to maintain his or her contact information as current. Neither KrowdFit nor any other person or entity shall have any responsibility or liability for failure to provide notice due to a Sweepstakes Entrant's failure to maintain his or her contact information as current. Should KrowdFit or a company acting on its behalf be unable to notify a potential prize winner, the prize may be forfeited.

9. Prize awards:

- a. **PRIZE FOR MONDAY/WEDNESDAY/FRIDAY DRAWINGS:** The prize available to be won for each Monday/Wednesday/Friday Drawing will be the winner's choice of one million dollars (\$1 Million) (or proportional part thereof, in the case of a tie), paid in accordance with these Official Rules, or a lump sum of five hundred fifty thousand dollars (\$550,000) (or proportional part thereof, in the case of a tie) paid

in accordance with these Official Rules. The Prize will be awarded in U.S. Dollars. The \$1 Million prize awarded to any winner(s) in the Sweepstakes will be awarded in the form of a 40-year annuity without interest paid out in forty 40 equal annual payments over thirty nine 39 years of \$25,000 per year (or proportional part thereof in the case of a tie). If the winner(s) elect to receive the lump sum payment, such payment will be made within thirty 30 days (or fewer if required by law) of KrowdFit's timely receipt of the necessary "Paperwork" described in Prize Claims: Rule 1 of the Official General Rules of Participation and KrowdFit's declaration of such person(s) as the official winner(s).

- b. No potential winner(s) will be declared an official winner until verification and compliance with these Official Rules has been properly completed, and the person has received official notification of being declared an official winner. Potential winner(s) of the \$1 million dollar prize will be required to sign the winner verification documents and, as permitted by law, the release documents described in Prize Claims: Rule 1 of the Official General Rules of Participation before being declared an official winner and receiving the prize award. If KrowdFit, in its sole discretion, determines that a person with a winning entry in the \$1 Million Sweepstakes prize is not an official winner, that Entrant will forfeit the prize in its entirety.
- c. If the Sweepstakes prize is awarded to multiple winners, the prize will be awarded in equal shares to each official winner.
- d. Official winner(s) agree(s) that he/she/they shall appear at such time(s) and at such place(s) deemed reasonably appropriate by KrowdFit to accept the lump sum prize awarded or the first installment of the prize awarded and, (unless prohibited by law) to otherwise advertise, promote, or market KrowdFit, it being understood that any such appearance will be on notice to the official winner(s) deemed reasonable by KrowdFit, and it being further understood that the official winners(s) will be excused from any such appearance only if he/she has a prior commitment which cannot be postponed. The reasonable expenses of any such appearance shall be as solely determined by KrowdFit, and will be borne by KrowdFit. Expenses in addition to those borne by KrowdFit are the sole responsibility of the prize winner(s).
- e. No assignment, transfer or substitution of a prize is permitted except at KrowdFit's sole discretion. If an official winner is a minor in his/her jurisdiction of residence, his/her prize may be awarded in the name of, or to, winner's parent/legal guardian who must execute all documents and agree to all obligations and undertakings of a winner, both on behalf of himself/herself and the official winner, or the prize may be forfeited in its entirety, in which event it will not be awarded to an alternate winner.
- f. All taxes on the prize, if any, will be the sole responsibility of the official winner(s) to pay, and prizes will be reported as required by law, rule or regulation.
- g. **As provided for ties in Rule 9.c, above IF A POTENTIAL WINNER OF THE PRIZE FORFEITS THAT PRIZE FOR ANY REASON WHATSOEVER PURSUANT TO THESE OFFICIAL RULES OR THE OFFICIAL GENERAL RULES OF PARTICIPATION THAT ARE INCORPORATED BY REFERENCE HEREIN, HIS/HER PRIZE SHALL BE EQUALLY SHARED BY THE REMAINING OFFICIAL WINNER(S).**

10. Official General Rules of Participation

- a. You can find the Official General Rules of Participation on the Sweepstakes Page of the Website for rules regarding Prize Claims, Companion Sweepstakes, General Conditions, Liability Limitations, Damages/Losses Limitations, Privacy Policy link, Invalidity, Force Majeure, Languages, Arbitration and Dispute Resolution/Choice of Law, Change in Applicable Law, Winners List and Copy of Rules, Name Removal System, and Sponsor. The Official General Rules of Participation of the Promotion are applicable to the \$1 Million Sweepstakes and are incorporated herein by reference.