

# \$20,000 Quarterly Cash Giveaway Official Rules

## KROWDFIT PROMOTIONS

Last Updated 6/24/2018

### YOU HAVE NOT YET WON

Four (4) prizes of \$5,000 each for the Activity Challenge Total value of all prizes: twenty thousand dollars (\$20,000). Odds of winning depend on the number of eligible entries

**NOTICE:** NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THESE SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

**Sponsor:** CardioFit, Inc. 227 Bellevue Way NE, Suite 701, Bellevue, WA 98004

### Eligibility

1. Void where prohibited by law. Open to legal residents of the 50 United States, Washington D.C. and Puerto Rico and Canada (excluding Quebec), and the 50 United States, Washington, D.C., and Puerto Rico.
2. The KrowdFit \$20,000 Cash Giveaway ("**\$20,000 Quarterly Cash Giveaway**" or "**Promotion**") is offered by CardioFit, Inc. ("dba **KrowdFit**"), and is open only to active subscribers of the KrowdFit member rewards program including Client Employees and Consumers (as those terms are defined in the Official General Rules of Participation See Eligibility Rule 2), and the minor children aged 13-17 and family members living in the same household of either Client Employees or Consumers, *provided* that the minors' parent/guardian provides written consent to KrowdFit, *further provided* that this Promotion is Void in New York and Florida as to Consumers.. See [www.krowdfit.com/sign-up](http://www.krowdfit.com/sign-up)

### MEANING OF TERMS:

1. Please refer to the Promotions, Eligibility, Timeframe Definitions, Entry Methods, KrowdFit Activities, and Prize Claims sections of the Official General Rules of Participation when reading these Official Rules for the meaning of the following Terms:
  - a. **Official General Rules of Participation, KrowdFit, Official Rules, Promotion(s), Eligibility, KrowdFit Promotions, Website, Official Computer, Official Clock, KrowdFit Client Employee(s), Consumer(s), Eligible Entrant(s)/Entrant(s), Day, Week, Month, Quarter, Subscription Member, Subscription Membership, KrowdFit Account, Wearable Biometric Tracking Device, Biometric Device, Activity Training Device, Activity Entry, KrowdFit Activity, Mail-In Entry, Entry/ Entries, Food Log, and Paperwork,**

Promotion period:

1. The Promotion Period ("**Promotion Period**") of the \$20,000 Quarterly Cash Giveaway begins on Saturday at 12:00:00 a.m. United States Pacific Time (PT) and will end on Friday of the period at 11:59:59 p.m. (PT) in accordance with the "Table of \$20,000 Quarterly Cash Giveaway Dates" below.
2. The first Week of the Promotion during which Subscription Members may enter the Promotion starts at midnight, 12:00:00 on Saturday defined in the "Table of \$20,000 Quarterly Cash Giveaway Dates" below. Mail-In Entries may be mailed in when the Promotion begins but must be received no later than 48 hours prior to quarter ending date. The Quarterly Drawing ("**Quarterly Drawing**") will take place on final Saturday in the period and will be announced the following Monday within the application.

## Entry Methods

1. See Official General Rules of Participation about Subscription Members, Kardio Activities, Activity Entries, Activity Training Devices and Biometric Devices, and about Mail-In Entries.

## How to participate in the sweepstakes:

1. **Entries:** Each Entry is based on a KrowdFit Activity consisting of engaging in sixty (60) minutes of activity measurable by your Activity Tracking Device, recorded over the course of a Day by the Device worn by you. Consult the Activity Tracking Device instructions provided with the device.
2. **How to Enter:** Each time you synchronize your Activity Tracking Device to record having participated in thirty (30) minutes of activity you earn one (1) Activity Entry in the \$20,000 Quarterly Cash Giveaway. You may earn up to a maximum of four (4) Entries per Day synchronizing such activity (up to a maximum of twenty eight (28) Entries per Week, 112 Entries per Month and 336 Entries in the Quarter.
3. **Mail-In Entry:**
  - a. You can participate in the \$20,000 Quarterly Cash Giveaway without becoming a Subscription Member or participating in KrowdFit Activities by following the Mail-In Entry instructions set out in the Official General Rules of Participation, Entry Methods Rule 3. Although Entries for multiple Promotions are permitted to be included in each postage-stamped outer mailing envelope, only four (4) Mail-In Entries for the \$20,000 Quarterly Cash Giveaway will be permitted per envelope received on a timely basis. During the course of the Quarter,, no more than seven (7) such timely received envelopes of Mail-In Entries will be permitted per Week (for a total of twenty eight (28) Mail-In Entries per Week), twenty eight (28) envelopes per Month of the Promotion Period (for a total of 112 Mail-In Entries per Month), and 84 envelopes for the Quarter (for a total of 336 Mail-In Entries during the Promotion Period). When your envelope containing no more than four (4) complete, typed cards or papers identifying the \$20,000 Quarterly Cash Giveaway (and the other Mail-In Entry information per Official General Rules of Participation, Entry Method Rule 3.a.) is timely received, the Official Computer will then record one Entry into the Promotion to correspond with each complete, typed card or paper ("Mail-In Entry").
  - b. Mail-In Entries for the \$20,000 Quarterly Cash Giveaway must be postmarked between the Quarter Starting and Quarter Ending Dates as set forth in the

Table of \$20,000 Quarterly Cash Giveaway Dates and must be received within seven (7) business days of the Quarter Ending Date. Mail- In Entries are valid only upon timely receipt. (See Limitations on Liability, of the Official Rules of Participation.)

## Maximum Number of Entries:

1. Irrespective of method of entry, Eligible Entrants may obtain a maximum of four (4) Activity Entries per Day, twenty eight (28) Entries per Week, 112 Entries per Month and 336 Entries per Quarter into the \$20,000 Quarterly Cash Giveaway.

## Table of \$20,000 Quarterly Cash Giveaway Dates

Quarter Starts	Quarter Ends	\$20,000 Quarterly Giveaway Drawing Date
6/24/2018	9/15/2018	9/16/2018

## Drawing and Odds

1. On the “**Drawing Date**” the Official Computer will randomly select four (4) winners from the pool of Entries.
2. Odds of winning depend on the number of Eligible Entrants who enter.

## Prizes

1. Four (4) prizes of five thousand dollars (\$5,000) each will be awarded. Prizes will be drawn by random selection by the Official Computer on Oct 15, 2017 at the offices of KrowdFit. Total value of all prizes: twenty thousand dollars (\$20,000). Each \$5,000 prize in the \$20,000 Quarterly Cash Giveaway will be awarded by check in U.S. Dollars. All prizes will be mailed to the official winners. All prizes will be awarded.
2. **Winner Notification:** Potential winners will be notified within the KrowdFit app or website or as provided in Winner Notification of the Official Rules of Participation.
3. No potential winner will be declared an official winner until verification and compliance with these Official Rules and the Official General Rules of Participation has been properly completed, and the person has received official notification of being declared an official winner. Potential winners of the each prize will be required to sign and return the Paperwork as described in Prize Claims of the Official General Rules of Participation before being declared an official winner and receiving the prize award. If KrowdFit, in its sole discretion, determines that a person with a winning entry in the \$20,000 Quarterly Cash Giveaway is not an official winner that Entrant will forfeit the prize in its entirety and another winner will be chosen by random selection from the remaining pool of Entrants to the \$20,000 Quarterly Cash Giveaway.
4. No assignment, transfer or substitution of a prize is permitted except at KrowdFit’s sole discretion. If an official winner is a minor in his/her jurisdiction of residence, his/her prize may be awarded in the name of, or to, winner's parent/legal guardian who must execute all documents and agree to all obligations and undertakings of a winner, both on behalf of himself/herself and the official winner, or the prize may be forfeited in its entirety, in which event it will be awarded to an alternate winner as set

forth in Prizes, Rule 3., above.

5. All taxes on the prize, if any, will be the sole responsibility of the official winners to pay, and prizes will be reported as required by law, rule or regulation.

## Official General Rules of Participation of the Promotion

1. You can find the Official General Rules of Participation on the Sweepstakes Page of the Website for rules regarding Prize Claims, Companion Sweepstakes, General Conditions, Limitations on Liability, Limitations of Damages, Privacy Policy link, Invalidity, Force Majeure, Languages, Dispute Resolution/Choice of Law, Change in Applicable Law, Winners List and Copy of Rules, Name Removal System, and Sponsor. **The Official Rules of Participation of the Promotion are applicable to the \$20,000 Quarterly Cash Giveaway and are incorporated by reference herein.**