

\$5,000 Quarterly Cash Giveaway Official Rules

KROWDFIT PROMOTIONS

Last Updated 6/24/2018

YOU HAVE NOT YET WON

Two (2) prizes of \$2,500 each for the Steps Challenge Total value of all prizes: five thousand dollars (\$5,000). Odds of winning depend on the number of eligible entries

NOTICE: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THESE SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Sponsor: KardioFit, Inc. 227 Bellevue Way NE, Suite 701, Bellevue, WA 98004

Eligibility:

1. Void where prohibited by law. Open to legal residents of the 50 United States, Washington, D.C. and Puerto Rico, and Canada (excluding Quebec).
2. The KrowdFit \$5,000 Cash Giveaway ("\$5,000 Quarterly Cash Giveaway" or "Promotion") is offered by KardioFit, Inc. ("dba KrowdFit"), and is open only to active subscribers of the KrowdFit member rewards program including Client Employees and Consumers (as those terms are defined in the Official General Rules of Participation; See Eligibility Rule 2), and the minor children aged 13-17 and family members living in the same household of either Client Employees or Consumers, *provided* that the minors' parent/guardian provides written consent to KrowdFit, *further provided* that this Promotion is Void in New York and Florida as to Consumers. See www.krowdfit.com/

Meaning of terms:

1. Please refer to the Promotions, Eligibility, Timeframe Definitions, Entry Methods, KrowdFit Activities, and Prize Claims sections of the Official General Rules of Participation when reading these Official Rules for the meaning of the following Terms:
 - a. **Official General Rules of Participation, KrowdFit, Official Rules, Promotion(s), Eligibility, KrowdFit Promotions, Website, Official Computer, Official Clock, KrowdFit Client Employee(s), Consumer(s), Eligible Entrant(s)/Entrant(s), Day, Week, Month, Quarter, Subscription Member, Subscription Membership, KrowdFit Account, Wearable Biometric Tracking Device, Biometric Device, Activity Training Device, Activity Entry, KrowdFit Activity, Mail-In Entry, Entry/ Entries, Food Log, and Paperwork.**

Promotion period:

1. The Promotion Period ("**Promotion Period**") of the \$5,000 Quarterly Cash Giveaway begins on Saturday at 12:00:00 a.m. United States Pacific Time (PT) and will end on Friday of the period at 11:59:59 p.m. (PT) in accordance with the "Table of \$5,000 Quarterly Cash Giveaway Dates" below.
2. The first Week of the Promotion during which Subscription Members may enter the Promotion starts at midnight, 12:00:00 on Saturday defined in the "Table of \$5,000 Quarterly Cash Giveaway Dates" below. Mail-In Entries may be mailed in when the Promotion begins but must be received no later than 48 hours prior to quarter ending date. The Quarterly Drawing ("**Quarterly Drawing**") will take place on final Saturday in the period, and will be announced the following Monday within the application.

Entry methods:

1. See Official General Rules of Participation about Subscription Members, KrowdFit Activities, Activity Entries, Activity Tracking Devices and Biometric Devices, and about Mail-In Entries.

How to participate in the sweepstakes:

1. **Entries:** Each Entry is based on a KrowdFit Activity consisting of achieving 5,000 steps over the course of a Day as recorded by the Activity Tracking Device worn by the Entrant. Steps walked or run or climbed is one of the activities that can be recorded by the Activity Tracking Device when worn.
2. **How to Enter:**
 - a. You may earn up to four (4) Activity Entries per Day, one (1) Entry for each 5,000 step per Day target you achieve, into the \$5,000 Quarterly Cash Giveaway (up to a maximum of twenty-eight (28) Entries per Week and 112 Entries per Month and 336 per Quarter).
 - b. When your Activity Tracking Device records that you accumulated 5,000 steps over the course of a Day during the Promotion Period and you synchronize that data to your KrowdFit Account, you will earn one (1) Activity Entry into that Quarter's Drawing.
3. **Mail-In Entry:**
 - a. You can participate in the \$5,000 Quarterly Cash Giveaway without becoming a Subscription Member or participating in KrowdFit Activities by following the Mail-In Entry instructions set out in the Official General Rules of Participation, Entry Methods Rule 3. Although Entries for multiple Promotions are permitted to be included in each postage-stamped outer mailing envelope, only four (4) Mail-In Entries for the \$5,000 Quarterly Cash Giveaway will be permitted per envelope received on a timely basis. During the course of the Quarter, no more than seven (7) such timely received envelopes of Mail-In Entries will be permitted per Week (for a total of twenty-eight (28) Mail-In Entries per Week), no more than twenty eight (28) envelopes will be permitted per Month (for a total of 112 Mail-In Entries per Month), and no more than 84 envelopes will be permitted for the Quarter (for a maximum total of 336 Mail-In Entries during the Promotion Period). When your envelope containing no more than four (4) complete, typed cards or papers identifying the \$5,000 Quarterly Cash Giveaway (and the

other Mail-In Entry information per Official General Rules of Participation, Entry Method Rule 3.a.) is timely received, the Official Computer will then record one (1) Entry into the Promotion to correspond with each complete, typed card or paper (“**Mail-In Entry**”).

- b. Mail-In Entries for the \$5,000 Quarterly Cash Giveaway must be postmarked between the Quarter Starting and Quarter Ending Date as set forth in the Table of \$5,000 Quarterly Cash Giveaway Dates and must be received within seven (7) business days of the Quarter Ending Date. Mail- In Entries are valid only upon timely receipt. (See Limitation on Liability, of the Official Rules of Participation.)

Maximum Number of Entries:

- 1. Irrespective of method of entry, Eligible Entrants may obtain a maximum of four (4) Activity Entries per Day, twenty-eight (28) Entries per Week and 112 Entries per Month and 336 per Quarter.

Table of \$5,000 Quarterly Cash Giveaway Dates

Quarter Starting Date	Quarter Ending Date	\$5,000 Quarterly Cash Giveaway Drawing Date
6/24/2018	9/15/2018	9/16/2018

Drawing and Odds

- 1. On the “**Drawing Date**” the Official Computer will randomly select two (2) winners from the pool of Entries.
- 2. Odds of winning depend on the number of Eligible Entrants who enter.

Prizes

- 1. Two (2) prizes of two thousand five hundred dollars (\$2,500.00) each will be awarded. Prizes will be drawn by random selection by the Official Computer on May 28, 2017 at the offices of KrowdFit. Total value of all prizes: five thousand dollars (\$5,000). Each \$2,500 prize in the \$5,000 Quarterly Cash Giveaway will be awarded by check in U.S. Dollars. All prizes will be mailed to the official winners. All prizes will be awarded.
- 2. **Winner Notification:** Potential winners will be notified within the KrowdFit app or website or as provided in Winner Notification of the Official Rules of Participation.
- 3. No potential winner will be declared an official winner until verification and compliance with these Official Rules and the Official General Rules of Participation has been properly completed, and the person has received official notification of being declared an official winner. Potential winners of the each prize will be required to sign and return the Paperwork as described in Prize Claims of the Official General Rules of Participation before being declared an official winner and receiving the prize award. If KrowdFit, in its sole discretion, determines that a person with a winning entry in the \$5,000 Quarterly Cash Giveaway is not an official winner that Entrant will forfeit the prize in its entirety and another winner will be chosen by

random selection from the remaining pool of Entrants to the \$5,000 Quarterly Cash Giveaway.

4. No assignment, transfer or substitution of a prize is permitted except at KrowdFit's sole discretion. If an official winner is a minor in his/her jurisdiction of residence, his/her prize may be awarded in the name of, or to, winner's parent/legal guardian who must execute all documents and agree to all obligations and undertakings of a winner, both on behalf of himself/herself and the official winner, or the prize may be forfeited in its entirety, in which event it will be awarded to an alternate winner as set forth in Prizes, Rule 3., above.
5. All taxes on the prize, if any, will be the sole responsibility of the official winners to pay, and prizes will be reported as required by law, rule or regulation.

Official General Rules of Participation of the Promotion

1. You can find the Official General Rules of Participation on the Sweepstakes Page of the Website for rules regarding Prize Claims, Companion Sweepstakes, General Conditions, Privacy Policy link, Invalidity, Force Majeure, Languages Dispute Resolution/Choice of Law, Change in Applicable Law, Winners List and Copy of Rules, Name Removal System, and Sponsor. **The Official General Rules of Participation of the Promotion are applicable to the \$5,000 Quarterly Cash Giveaway and are incorporated by reference herein.**