

\$1,500 Weekly Cash Giveaway Official Rules

KROWDFIT 2018 PROMOTIONS

Last Updated 6/25/2018

YOU HAVE NOT YET WON

Twelve (12) prizes of \$125 each per Week One Hundred Forty Four (144) total prizes Total value of all prizes: eighteen thousand dollars (\$18,000). Odds of winning depend on the number of eligible entries

NOTICE: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THESE SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Sponsor: KrowdFit, Inc. 227 Bellevue Way NE, Suite 701, Bellevue, WA 98004

Eligibility

1. Void where prohibited by law. Open to legal residents of Canada (excluding Quebec), and the 50 United States, Washington, D.C., and Puerto Rico.
2. The KrowdFit \$1,500 Cash Giveaway ("**\$1,500 Weekly Cash Giveaway**" or "**Promotion**") is offered by KardioFit, Inc. ("dba **KrowdFit**"), and is open only to active subscribers of the KrowdFit member rewards program including Client Employees and Consumers (as those terms are defined in the Official General Rules of Participation, See Eligibility Rule 2), and the minor children aged 13-17 and family members living in the same household of either Client Employees or Consumers, *provided* that the minors' parent/guardian provides written consent to KrowdFit, and *further provided* that this Promotion is Void in New York and Florida as to Consumers. See www.krowdfit.com/

Meaning of terms

1. Please refer to the Promotions, Eligibility, Timeframe Definitions, Entry Methods, KrowdFit Activities, and Prize Claims sections of the Official General Rules of Participation when reading these Official Rules for the meaning of the following Terms:
 - a. **Official General Rules of Participation, KrowdFit, Official Rules, Promotion(s), Eligibility, KrowdFit Promotions, Website, Official Computer, Official Clock, KrowdFit Client Employee(s), Consumer(s), Eligible Entrant(s)/Entrant(s), Day, Week, Month, Quarter, Subscription Member, Subscription Membership, KrowdFit Account, Wearable Biometric Tracking Device, Biometric Device, Activity Training Device, Activity Entry, KrowdFit Activity, Mail-In Entry, Entry/ Entries, Food Log, and Paperwork .**

Promotion period and weekly drawing

1. The Promotion Period ("Promotion Period") of the \$1,500 Weekly Cash Giveaway shall

be weekly and begins on a Saturday at 12:00:00 a.m. United States Pacific Time (PT) and will end on the following Friday at 11:59:59 p.m. (PT) in accordance with the “Table of \$1,500 Weekly Cash Giveaway Dates” below.

2. The first Week of the Promotion during which Subscription Members may enter the Promotion starts at midnight, 12:00:00 on Saturday week one in the “Table of \$1,500 Weekly Cash Giveaway Dates” below. Mail-In Entries may be mailed in when the Promotion begins. The first Weekly Drawing will occur each Saturday thereafter for the promotion period and will be announced the following Monday within the application.

Entry methods

See Official General Rules of Participation about Subscription Members, KrowdFit Activities, Activity Entries, and Biometric Devices, and about Mail- In Entries.

How to participate in the sweepstakes

1. **Entries:** Each Entry is based on a KrowdFit Activity consisting of logging meal consumption into the Food Log of your Fitness Tracking Provider.
2. **How to Enter:**
 - a. Each time you visit the Food Log through your selected 3rd party approved application (e.g. Fitbit Mobile App) and log one meal, you earn one (1) Activity Entry in the \$1,500 Weekly Cash Giveaway. You may earn up to a maximum of five (5) Activity Entries per Day by logging up to five (5) meals in your food log, (up to a maximum of thirty-five (35) Entries per Week.
3. **Mail-In Entry:**
 - a. You can participate in the \$1,500 Weekly Cash Giveaway without becoming a Subscription Member or participating in KrowdFit Activities by following the Mail-In Entry instructions set out in the Official Rules of Participation, Entry Methods Rule 3. Although Entries for multiple Promotions are permitted to be included in each postage-stamped outer mailing envelope, only five (5) Mail-In Entry for the \$1,500 Weekly Cash Giveaway will be permitted per envelope received on a timely basis. During the course of each Week within the Promotion Period, no more than seven (7) such timely received envelopes of Mail-In Entries and thirty-five (35) total Mail-In Entries will be permitted per Mail-In Entrant during a particular Week of the Promotion Period. When your envelope containing no more than four (4) complete, typed card or paper identifying the \$1,500 Weekly Cash Giveaway (and the other Mail-In Entry information per Official General Rules of Participation, Entry Method Rule 3.a.) is timely received, the Official Computer will then record one (1) Entry into the Promotion to correspond with the complete, typed card or paper (“Mail-In Entry”).
 - b. Mail-In Entries for a particular Weekly Drawing will not be carried forward to any subsequent Weekly Drawing.
 - c. Mail-In Entries for the \$1,500 Weekly Cash Giveaway may be postmarked up to seven (7) business days prior to a given Week’s Starting Date and must be received by Sponsor prior to that given Week’s End Date for eligibility and inclusion in that Week’s drawing. Eligible Entrants entering by mail should allow seven (7) business days for any Mail-In Entry to be received. Mail-In

Entries are valid only upon receipt. (See Limitations on Liability, of the Official Rules of Participation.)

Maximum Entries Per Week

1. Irrespective of method of entry, Eligible Entrants may obtain a maximum of five (5) Activity Entries per Day **thirty-five (35) Entries per Week into the \$1,500 Weekly Cash Giveaway.**

Table of \$1,500 Weekly Cash Giveaway Dates

Week	Week Starting Dates	Week Ending Dates	\$1500 Weekly Cash Giveaway Drawing Dates
1	6/24/2018	6/30/2018	7/1/2018
2	7/1/2018	7/7/2018	7/8/2018
3	7/8/2018	7/14/2018	7/15/2018
4	7/15/2018	7/21/2018	7/22/2018
5	7/22/2018	7/28/2018	7/29/2018
6	7/29/2018	8/4/2018	8/5/2018
7	8/5/2018	8/11/2018	8/12/2018
8	8/12/2018	8/18/2018	8/19/2018
9	8/19/2018	8/25/2018	8/26/2018
10	8/26/2018	9/1/2018	9/2/2018
11	9/2/2018	9/8/2018	9/9/2018
12	9/9/2018	9/15/2018	9/16/2018

Drawing and Odds

1. On each "**Drawing Date**" the Official Computer will randomly select four (12) winners from the pool of Entries for that drawing.
2. Odds of winning depend on the number of Eligible Entrants who enter into each applicable pool.

Prizes

1. Twelve (12) prizes of one hundred twenty five dollars (\$125.00) each will be awarded each Week during the Promotion Period. Prizes will be drawn by random selection by the Official Computer at the offices of KrowdFit on the dates set forth on the Table of \$1,500 Weekly Cash Giveaway Drawing Dates. A total of forty eight (144) \$125.00 Weekly Cash Giveaway prizes are available. Total value of all prizes: eighteen thousand dollars (\$18,000.00) Each \$125 prize of the \$1,500 Weekly Cash Giveaway will be awarded by check in U.S. Dollars. All prizes will be mailed to the

official winners. All prizes will be awarded.

2. **Winner Notification:** Potential winners will be notified within the KrowdFit app or website or as provided in Winner Notification of the Official Rules of Participation.
3. No potential winner will be declared an official winner until verification and compliance with these Official Rules and the Official General Rules of Participation has been properly completed, and the person has received official notification of being declared an official winner. Potential winners of the \$125.00 prize will be required to sign and return the Paperwork as described in Prize Claims of the Official General Rules of Participation before being declared an official winner and receiving the prize award. If KrowdFit, in its sole discretion, determines that a person with a winning entry in the \$1,500 Weekly Cash Giveaway is not an official winner, that Entrant will forfeit the prize in its entirety and another winner will be chosen by random selection from the remaining pool of Entrants to that Week's \$1,500 Weekly Cash Giveaway.
4. No assignment, transfer or substitution of a prize is permitted except at KrowdFit's sole discretion. If an official winner is a minor in his/her jurisdiction of residence, his/her prize may be awarded in the name of, or to, winner's parent/legal guardian who must execute all documents and agree to all obligations and undertakings of a winner, both on behalf of himself/herself and the official winner, or the prize may be forfeited in its entirety, in which event it will be awarded to an alternate winner as set forth in Prizes, Rule 3., above.
5. All taxes on the prize, if any, will be the sole responsibility of the official winners to pay, and prizes will be reported as required by law, rule or regulation.

Official General Rules of Participation of the Promotion

1. You can find the Official General Rules of Participation on the Sweepstakes Page of the Website for rules regarding Prize Claims, Companion Sweepstakes, General Conditions, Limitation on Liability, Limitations of Damages, Privacy Policy link, Invalidity, Force Majeure, Languages, Dispute Resolution/Choice of Law, Change in Applicable Law, Winners List and Copy of Rules, Name Removal System, and Sponsor. **The Official Rules of Participation of the Promotion are applicable to the \$1,500 Weekly Cash Giveaway and are incorporated by reference herein.**