

IT'S NOT ABOUT PERFECT. IT'S ABOUT EFFORT.



Customer Success Summary



Chris Mayer
Senior Account
Executive

In the Krowd Since:
2014

Number of Wins:
more than
260

Total Amount Won:
more than
\$50,000

Why were you looking for a wellness program?

We were looking for a way to drive wellness participation financially so we could incent participation and use our medical premiums as a driver.

What were you looking for in a wellness vendor?

Simplicity, ease of administration and again a way to somehow use a financial incentive to get more members engaged. We also appreciate having direct contacts within the company that we can reach out to when we need some assistance.

What was the implementation process like?

Very easy and quite easy on an ongoing basis. The process has improved since we initially rolled it out as well.

What was the employee adoption like?

We had strong adoption even from the beginning (50%) but some of that was due to the financial incentive on the medical plan premiums. As the devices moved from the original leg device to the FitBits, Apple watches, etc. the participation increased significantly and we have many of our 'ees who aren't on our health plan still wanting to participate.

What business benefits have you seen?

Increased visibility of our wellness program and committee which drives culture. Definitely more engagement in the wellness program.

BRINGIT™

The Lucent KREW has sponsored over \$8,500 in BringIT challenges for their members, with over 40 winners.