

\$2,000 Monthly Cash Giveaway Official Rules

KrowdFit Promotions

Last Updated 07/20/2020

YOU HAVE NOT YET WON

Eight (8) prizes of \$250 each per Month Twenty four (24) total prizes
Total value of all prizes: six thousand dollars (\$6,000). Odds of winning depend on the number of eligible entries

NOTICE: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THESE SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

SPONSOR: KrowdFit, Inc. 227 Bellevue Way NE, Suite 701, Bellevue, WA 98004

Eligibility:

1. Void where prohibited by law. Open to legal residents of the 50 United States, Washington, D.C. and Puerto Rico, and Canada (excluding Quebec).
2. The KrowdFit \$2,000 Monthly Cash Giveaway ("**\$2,000 Monthly Cash Giveaway**" or "**Promotion**") is offered by KardioFit, Inc. ("dba **KrowdFit**"), and is open only to active subscribers of the KrowdFit member rewards program including Client Employees and Consumers (as those terms are defined in the Official General Rules of Participation, See Eligibility Rule 2), and the minor children aged 13-17 and family members living in the same household of either Client Employees or Consumers, *provided* that the minors' parent/guardian provides written consent to KrowdFit, *further provided* that this Promotion is Void in New York and Florida as to Consumers.. See www.krowdfit.com/

Meaning of terms:

1. Please refer to the Promotions, Eligibility, Timeframe Definitions, Entry Methods, KrowdFit Activities, and Prize Claims sections of the Official General Rules of Participation when reading these Official Rules for the meaning of the following Terms:
 - a. **Official General Rules of Participation, KrowdFit, Official Rules, Promotion(s), Eligibility, KrowdFit Promotions, Website, Official Computer, Official Clock, KrowdFit Client Employee(s), Consumer(s), Eligible Entrant(s)/Entrant(s), Day, Week, Month, Quarter, Subscription Member, Subscription Membership, KrowdFit Account, Wearable Biometric Tracking Device, Biometric Device, Activity Training Device, Activity Entry, KrowdFit Activity, Mail-In Entry, Entry/ Entries, Food Log, and Paperwork.**

Promotion period and monthly drawing:

1. The Promotion Period ("**Promotion Period**") of the \$2,000 Monthly Cash Giveaway begins

on Saturday, at 12:00:00 a.m. United States Pacific Time (PT) and will end on a Friday, at 11:59:59 p.m. (PT) in accordance with the “Table of \$2,000 Monthly Cash Giveaway Dates” below.

2. The first Month of the Promotion during which Subscription Members may enter the Promotion starts at midnight, 12:00:00 on Saturday Month 1 in the “Table of \$2,000 Monthly Cash Giveaway Dates” below. Mail-In Entries may be mailed in when the Promotion begins. The first Monthly Drawing (“**Monthly Drawing**”) will take place each Saturday thereafter for the promotion period and will be announced the following Monday within the application.

Entry methods:

1. See Official General Rules of Participation about Subscription Members, KrowdFit Activities, Activity Entries, Activity Training Devices, Biometric Devices, and about Mail-In Entries.

How to participate in the sweepstakes:

1. **Entries:** Each Entry is based on a KrowdFit Activity consisting of an Eligible Entrant getting six (6), seven (7) or eight (8) total hours of sleep over the course of a Day as recorded by the Activity Tracking Device worn by the Entrant. Sleep is one of the activities that can be recorded by compatible Activity Trackers when worn.
2. **How to Enter:**
 - a. You may earn up to three (3) Activity Entries per Day into the \$2,000 Monthly Cash Giveaway (up to a maximum of twenty one (21) Entries per Week).
 - b. When your Activity Tracking Device records that you accumulated six (6) hours of sleep over the course of a Day during the Promotion Period and you synchronize that data with your KrowdFit Account, you will earn one Entry into the Monthly Drawing.
 - c. When your Activity Tracking Device records that you accumulated seven hours of sleep over the course of a Day during the Promotion Period and you synchronize that data with your KrowdFit Account, you will earn one (1) Entry into the Monthly Drawing.
 - d. When your Activity Tracking Device records that you accumulated eight hours of sleep over the course of a Day during the Promotion Period and you synchronize that data with your KrowdFit Account, you will earn one (1) Entry into the Monthly Drawing.
 - e. You will have until 11:59:59 p.m. (PT) the Day after a Week ends, (i.e., Saturday) to synchronize data for the last time for a particular Week during the Promotion Period.
3. **Mail-In Entry:**
 - a. You can participate in the \$2,000 Monthly Cash Giveaway without becoming a Subscription Member or participating in KrowdFit Activities by following the Mail-In Entry instructions set out in the Official General Rules of Participation, Entry Methods Rule 3. Although Entries for multiple Promotions are permitted to be included in each postage stamped outer mailing envelope, only three (3) Mail-In Entries for the \$2,000 Monthly Cash Giveaway will be permitted per envelope received on a timely basis. During the course of each Month within the Promotion Period, no more than seven (7) such timely received envelopes of Mail-In Entries will be permitted per Week (for a total of twenty-one (21) Mail-In Entries per Week), and no more than twenty-eight (28) such timely received envelopes of Mail-In Entries will be permitted per Month (for a maximum total of 84 Mail-In Entries for a given Month during the Promotion Period). When your envelope containing no more than three (3) complete, typed cards or papers identifying the \$2,000 Monthly Cash Giveaway (and the other Mail-In Entry information per Official General Rules of

Participation, Entry Method Rule 3.a.) is timely received, the Official Computer will then record one (1) Entry into the Promotion to correspond with each complete, typed card or paper (“**Mail-In Entry**”).

- b. Mail-In Entries for a particular Monthly Drawing will not be carried forward to any subsequent Monthly Drawing.
- c. Mail-In Entries for the \$2,000 Cash Giveaway must be postmarked between the Month Starting Dates and Month Ending Dates as set forth in the Table of \$2,000 Monthly Cash Giveaway Dates, below, and must be received by Sponsor within seven (7) business days of the applicable Month Ending Date. Mail-In Entries are valid only upon timely receipt. (See Limitations on Liability, of the Official General Rules of Participation.)

Maximum Number of Entries:

- 1. Irrespective of method of entry, Eligible Entrants may obtain a maximum of three (3) Entries per Day, twenty one (21) Entries per Week and 84 Entries per Month into the \$2,000 Monthly Cash Giveaway.

Table of \$2,000 Monthly Cash Giveaway Dates

| Month | Month Starting Dates | Month Ending Dates | \$2,000 Monthly Cash Giveaway Drawing Dates |
|--------------|-----------------------------|---------------------------|--|
| 1 | 7/19/2020 | 8/15/2020 | 8/16/2020 |
| 2 | 8/16/2020 | 9/12/2020 | 9/13/2020 |
| 3 | 9/13/2020 | 10/10/2020 | 10/11/2020 |

Drawing and Odds

- 1. On each “**Drawing Date**” the Official Computer will randomly select four (4) winners from the pool of Entries for that drawing.
- 2. Odds of winning depend on the number of Eligible Entrants who enter into each applicable pool.

Prizes

- 1. Eight (8) prizes of two hundred fifty dollars (\$250.00) each will be awarded for each Month of the Promotion Period. Prizes will be drawn by random selection by the Official Computer at the offices of KrowdFit on the Drawing Dates set forth on the Table of \$2,000 Monthly Cash Giveaway Drawing Dates. A total of eight (8) \$250 Monthly Cash Giveaway prizes are available. Total value of all prizes: two thousand dollars (\$2,000.00) Each \$250 prize of the \$2,000 Monthly Cash Giveaway will be awarded by check in U.S. Dollars. All prizes will be mailed to the official winners. All prizes will be awarded.
- 2. **Winner Notification:** Potential winners will be notified within the KrowdFit app or website or as provided in Winner Notification of the Official Rules of Participation.
- 3. No potential winner will be declared an official winner until verification and compliance with these Official Rules and the Official General Rules of Participation has been properly completed, and the person has received official notification of being declared an official winner. Potential winners of the \$250.00 prize will be required to sign and return the

Paperwork as described in Prize Claims of the Official General Rules of Participation before being declared an official winner and receiving the prize award. If KrowdFit, in its sole discretion, determines that a person with a winning entry in the \$2,000 Monthly Cash Giveaway is not an official winner that Entrant will forfeit the prize in its entirety and another winner will be chosen by random selection from the remaining pool of Entrants to that Month's \$2,000 Cash Giveaway.

4. No assignment, transfer or substitution of a prize is permitted except at KrowdFit's sole discretion. If an official winner is a minor in his/her jurisdiction of residence, his/her prize may be awarded in the name of, or to, winner's parent/legal guardian who must execute all documents and agree to all obligations and undertakings of a winner, both on behalf of himself/herself and the official winner, or the prize may be forfeited in its entirety, in which event it will be awarded to an alternate winner as set forth in Prizes, Rule 3., above.
5. All taxes on the prize, if any, will be the sole responsibility of the official winners to pay, and prizes will be reported as required by law, rule or regulation.

Official General Rules of Participation of the Promotion

1. You can find the Official General Rules of Participation on the Sweepstakes Page of the Website for rules regarding Prize Claims, Companion Sweepstakes, General Conditions, Limitation on Liability, Limitations of Damages, Privacy Policy link, Invalidity, Force Majeure, Languages Dispute Resolution/Choice of Law, Change in Applicable Law, Winners List and Copy of Rules, Name Removal System, and Sponsor. **The Official General Rules of Participation of the Promotion are applicable to the \$2,000 Monthly Cash Giveaway and are incorporated by reference herein.**