

IT'S NOT ABOUT PERFECT. IT'S ABOUT EFFORT.



Customer Success Summary



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and Wellness

In the Krowd Since:
2017

Number of Wins:
more than
180

Total Amount Won:
more than
\$65,000

Why were you looking for a wellness program?

We had many goals, one of which was to find something that engaged our employees to move more. It's a strategic goal for us not just for a short period of time, but more long-term. What interested us with KrowdFit specifically was that it could help us work toward that goal.

What were you looking for in a wellness vendor?

We were looking for simplicity and an interface that was easy for us and our employees to use.

What was the implementation process like?

The implementation process was very smooth—we didn't have any work to do on our side as KrowdFit is a connect partner through Welltok, which we partner with for our current program platform.

What was the employee adoption like?

We had pretty good engagement initially, and when we host the Bring It challenges, we see a fresh boost of engagement. What's nice about KrowdFit is that it can work for those who want to interact more, but it can also work for the passive user. You can just walk more, sleep more, and exercise more, and possibly win cash. For some, it's the motivation they need to push to 10K steps rather than quit at 8K or 9K. We also have employees who check in daily for the added opportunity to earn giveaway entries.

What business benefits have you seen?

Employee engagement is one of the primary benefits we've seen. Beyond that, it's made for a really positive way to interact with employees when they win. People like to be rewarded for their efforts, and this allows us to not only provide a potential financial incentive that we wouldn't be able to offer otherwise, but it gives us a way to celebrate their efforts with them. It's also fun to have conversations with those who are working really hard to win, even if they haven't, yet.



The Pacific Source KREW has sponsored over \$1,500 in BringIT challenges for their members, with over 15 winners.